



two small fish ventures

My Faith & Entrepreneurial Journey:

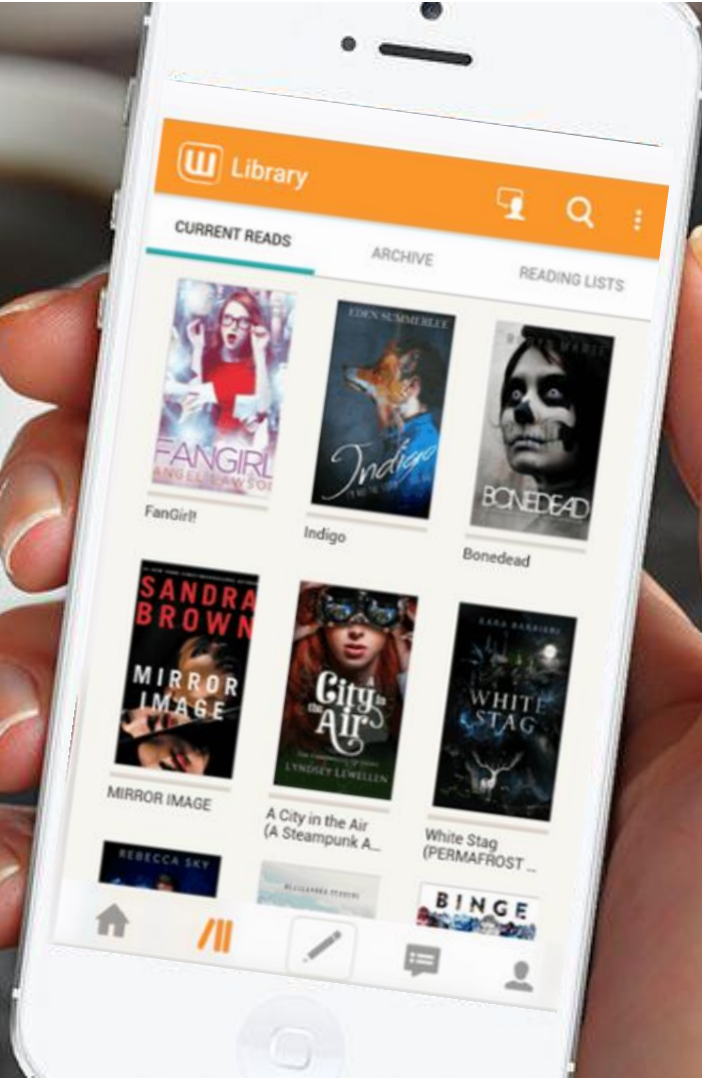
Small Fish, Big Ocean

Eva Lau

Early Stage Tech Startups Investor

The background features a light beige color with several large, abstract, organic shapes in a vibrant orange hue. These shapes are scattered across the frame, creating a modern, minimalist aesthetic.

The Wattpad Story



Wattpad Platform in Numbers



80M
monthly
audience



1/2
Billion
unique story
uploads



23B
minutes
spent on
Wattpad
every
month



37Min
average
time spent
per day per
user



90%
of our
audience is
Gen Z &
Millennial

2006 - 2008

In the beginning, the
Biggest Challenge
Was ...

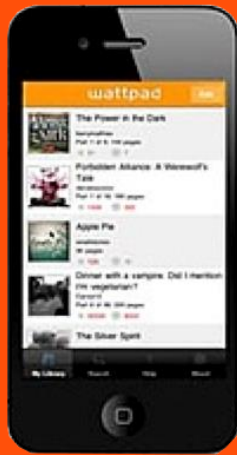


The image shows a screenshot of the Wattpad website. At the top, the logo "wattpad" is in orange, with "spread your word™" below it. Navigation buttons for "Find Stories", "Requests", and "Upload" are visible. The main content area features a blurred background image of a city street. On the left, a mobile phone displays search results for "A Christmas Carol". On the right, there are two columns of text: "Read on Your Phone" and "Share Your Stories", each with a corresponding "Upload >>" link. At the bottom, there are links for "ABOUT US", "PRESS ROOM", "TERMS OF USE", "FAQ", "DOWNLOAD", and "FEEDBACK". A copyright notice "Copyright © 2006 Wattpad Inc." is at the very bottom.

[ABOUT US](#) | [PRESS ROOM](#) | [TERMS OF USE](#)
[FAQ](#) | [DOWNLOAD](#) | [FEEDBACK](#)

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In 2008, We captured the Window Of Opportunity in mobile computing



Early 2009



“Allen, thank you for bringing the written word to my country. We have no access to bookstores.

Even if we did, we wouldn't have money to buy books.

I am grateful for what you have done for us.”

- A Wattpad user from Kenya



BETH REEKLE

The **Kissing Booth**

LEIGH HERSLEY



KAIROS



Can you fall in love with someone you've never met?

TEXTROVERT

Lindsey Summers

wattpad



Stuck with the Past

NERDYIREL



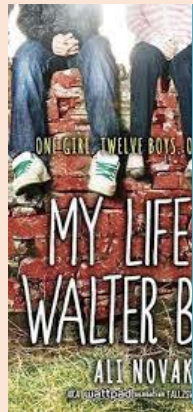
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dung tung
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DESTINYANDCHANCES

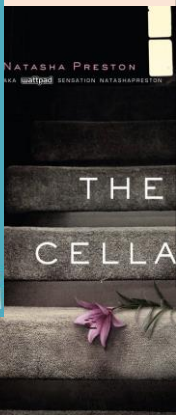
THE GANGSTER HAS FALLEN



ONE GIRL, TWELVE BOYS...

MY LIFE AS WALTER B

ALT NOVAK



NATASHA PRESTON

AKA wattpad SENSATION NATASHAPRESTON

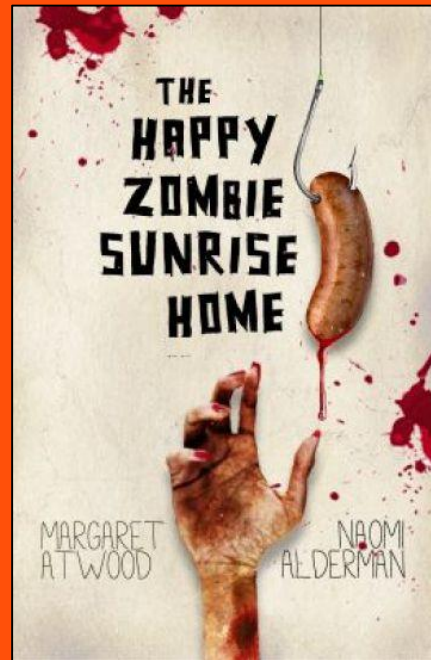
THE CELLA



Mùi chài
NerdYirel
chính chủ

NerdYirel

Wattpad Stories



THE HAPPY ZOMBIE SUNRISE HOME

MARGARET ATWOOD

NAOMI ALDERMAN

I may never get a publishing deal, but at least my novel will be read by more than five people. For this, I thank the founders of Wattpad who gave us novel writers, the opportunity to get our work known to the world.

I have always loved reading but near had the confidence to write anything myself. When I found Wattpad, for the first time I felt at home and comfortable.

Wattpad has in the last two years, brought more joy to me than anything else.

Hey Wattpad! Thanks for giving a worried mom some peace of mind. My daughter has struggled with friendship and recently found Wattpad. All of a sudden, she has this great little community of readers who are awesome and supportive. She has been writing almost every day and not only is Wattpad helping her improve her writing, but it gives her something to look forward to.

I want to let you know how blown away I am by the encouragement and support I've received from the Wattpad community. It was frustrating not to know how the book's intended audience would respond to it, since it wasn't written for 30 something New York editors. The overwhelming response from Wattpad readers was just the validation I needed. Thanks for making that possible!



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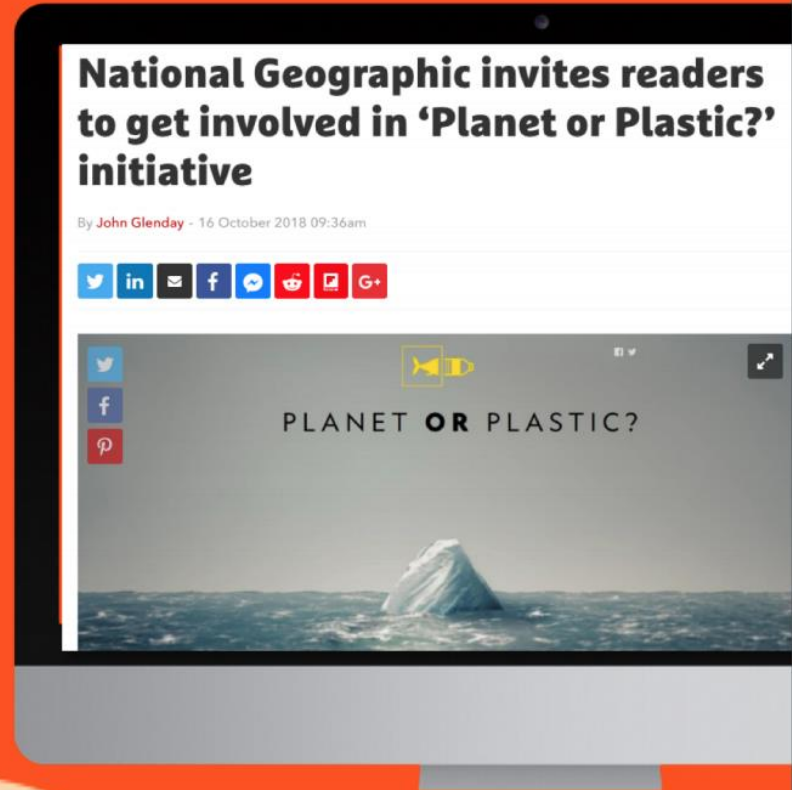
[Learn how Coins unlock Paid Stories](#)



Exclusive theme colors.

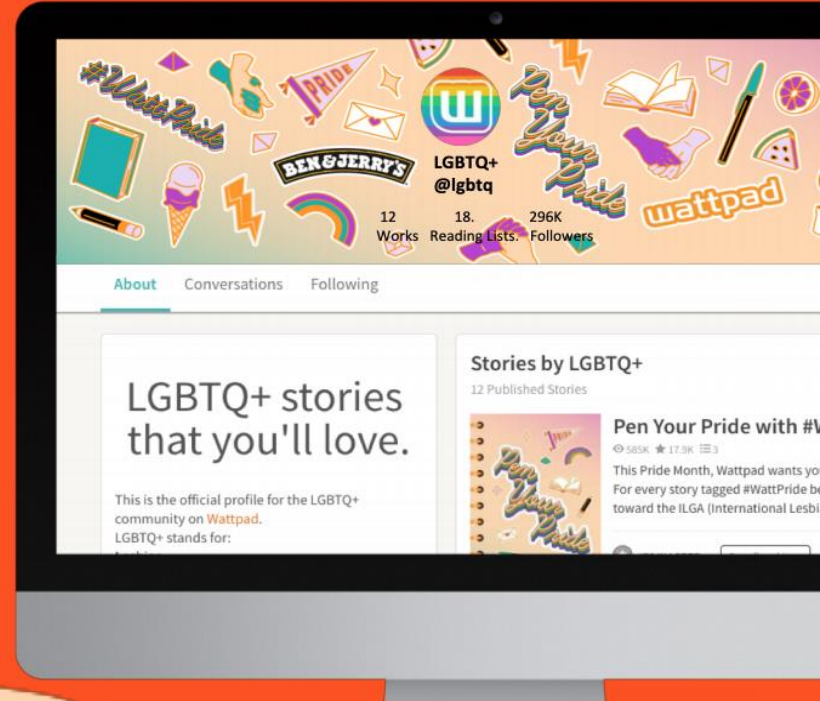
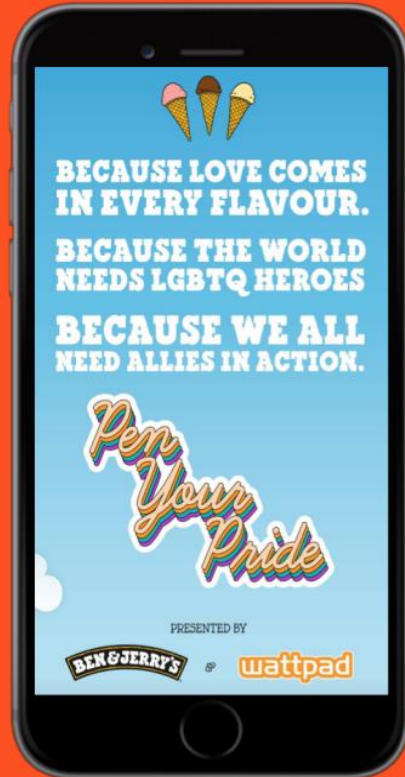
Make Wattpad your own with access to exclusive Premium theme colors.

National Geographic wattpad



Ben & Jerry's Canada

wattpad 



Since 2016

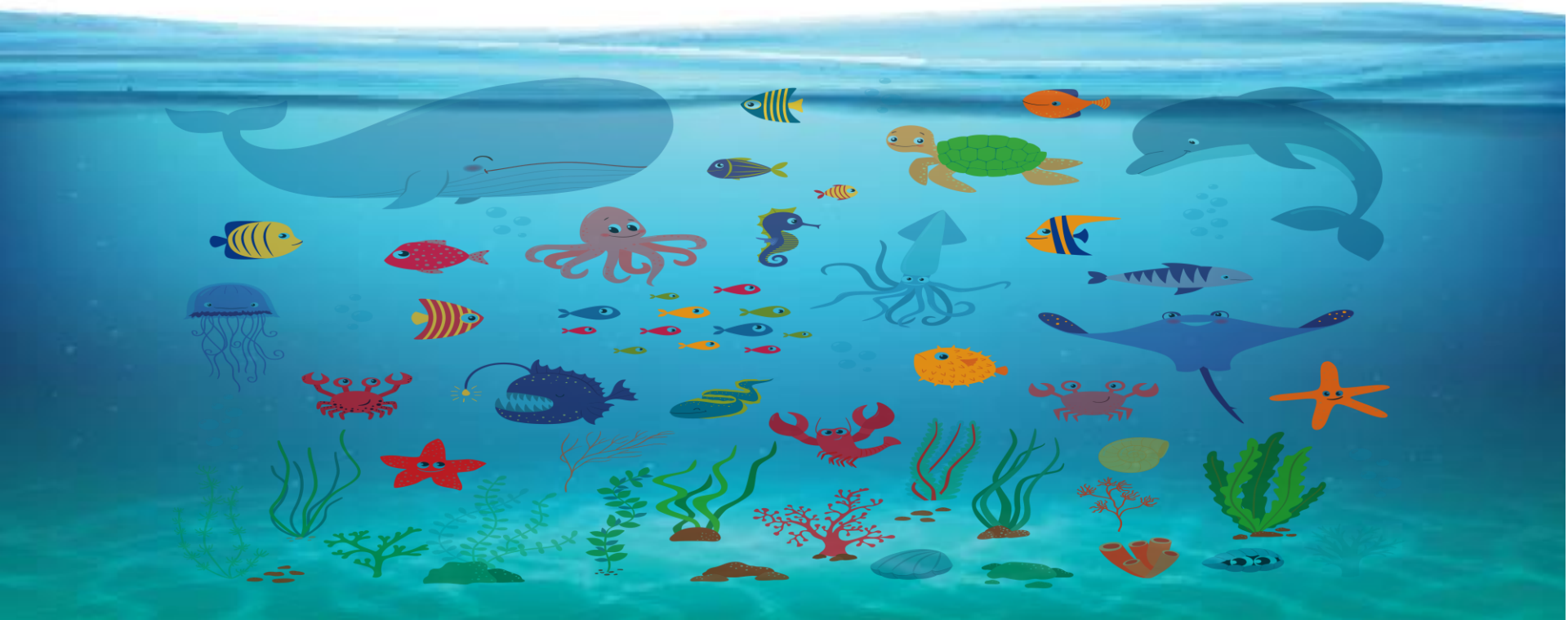
wattpad studios 



wattpad books 



two small fish ventures



Portfolio Companies



SKIP the DISHES

CareGuide



HORIZON
BLOCKCHAIN GAMES



Guiker

wondeur

drop

BenchSci logo featuring a stylized 'B' icon in a circle.

Zoom.ai



chefhero

flytographer

tealbook®

Printify



Ada Support

#paid™

Juno

Joyride Joyride logo featuring a stylized orange sun icon.

hero^x



Paycase

maidbot

YOURIKA

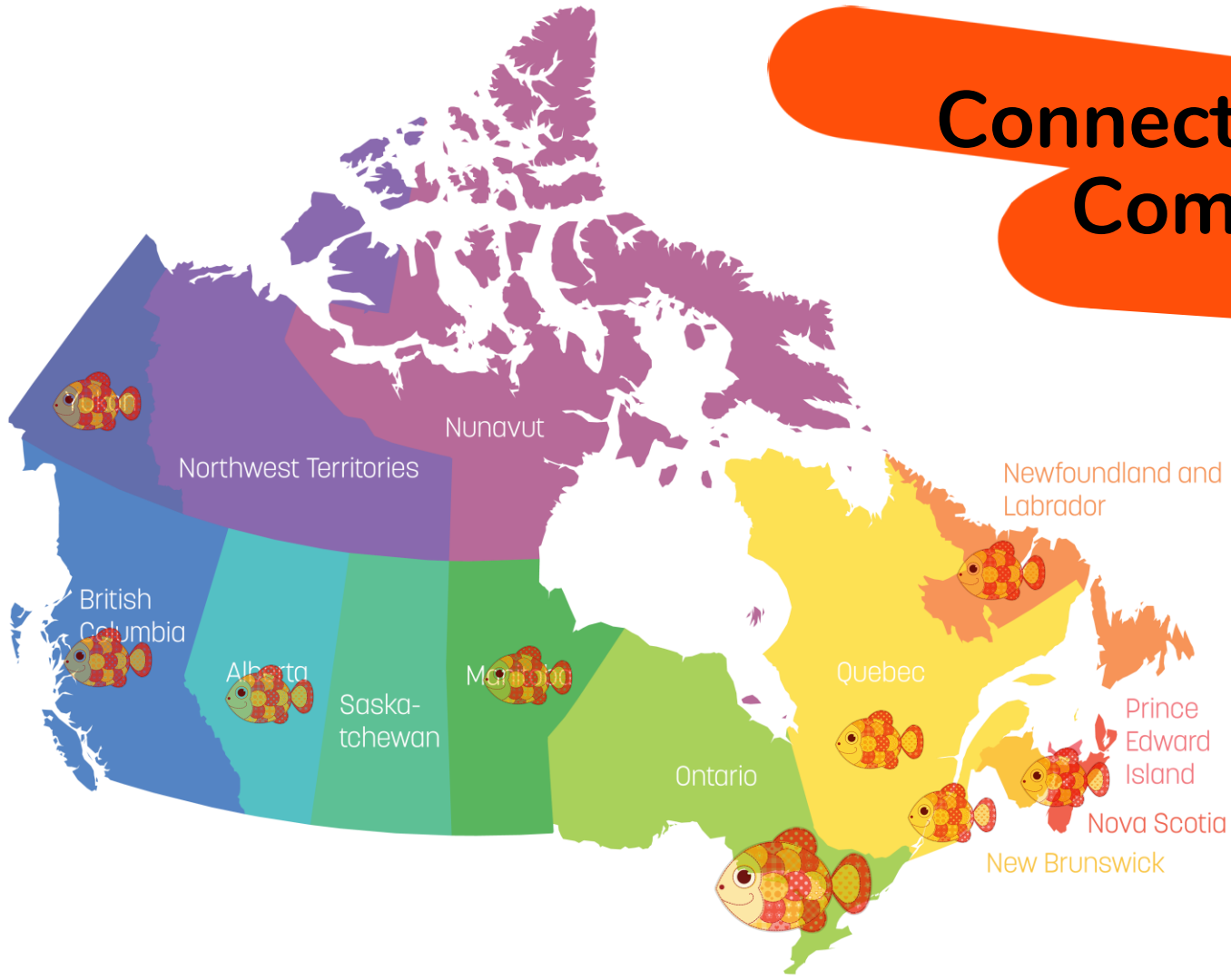
Vouchr

Jiffy

hubba

SHEERTEX

Connecting Tech Communities



Thank You!

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 @Mrsevalau

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