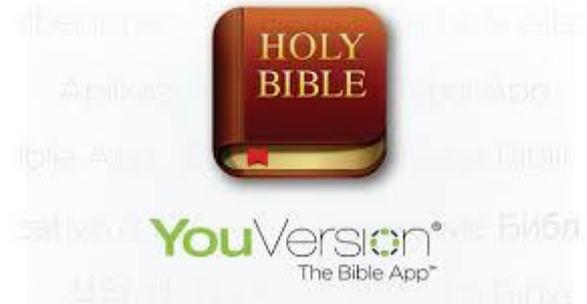


The Essence of Entrepreneurial Leadership

**Richard (Rick) J.
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*Founder & Chairman,
Entrepreneurial
Leaders Organization*

INTRODUCTION



Bobby Gruenewald, Founder, YouVersion Bible App & Pastor, Innovation Leader, Life Church, Oklahoma City, OK

INTRODUCTION

2006 – Idea!

2007 – Launched Website

2008 – shut down website; move to Blackberry

2008 – App is one of first 200 on App Store

2008 (3 days later) – 83,000 downloads

2016 – 200 million downloads



INTRODUCTION

- “We take a very entrepreneurial approach to how we reach people. Almost all of our leaders are former business people in terms of our backgrounds.”
- “We will do anything possible—short of sin—to reach people with the Gospel.”
- “...we have this explosion of tools and technology that has the potential to knit people together like never before in history.”

Bobby Gruenewald, Founder, YouVersion Bible App & Pastor,
Innovation Leader, Life Church, Oklahoma City, OK

OUTLINE

1. Introduction: Why Innovation is Needed
2. The Essence of Entrepreneurship
3. Biblical Principles About Entrepreneurship



OUTLINE

4. The Essence of Leadership
 5. Biblical Principles About Leadership
 6. Entrepreneurial Leadership
- Conclusion: Exponential Impact



1

Why Innovation is Needed



1. Why Innovation and Entrepreneurship Is Needed

1. because the world is changing--
society and human life on earth is
constantly changing

1. Why Innovation and Entrepreneurship Is Needed

2. because human organizations constantly experience entropy and have to reinvent themselves

- Stagnation of organizational systems, organization culture and processes
- Homeostasis in systems means always tending to the tried & true



1. Why Innovation and Entrepreneurship Is Needed

3. because human beings were made for creativity as creating creatures made in the image of a creative God



2

The Essence of Entrepreneurship



2. The Essence of Entrepreneurship

- What is entrepreneurship?
- Perspectives: Jimmy Pattison, Howard Stevenson, Larry Farrell, Jeffrey Timmons & Peter Drucker



2. The Essence of Entrepreneurship

- 1. Innovation**
- 2. Seizing Opportunities**
- 3. Self-inspired behaviour**
- 4. Doing Risk Analysis**
- 5. Developing Entrepreneurial Habits**



3. Biblical Principles About Entrepreneurship



3 - Our Dignity as Co-Creators with God and Priests of Creation

- God invites us to share God's work in the world (we are doing "the Lord's work" in many ways developing the potential of creation and humanizing the earth)
- God calls us to "fill the earth" (not just numerically but to bring the rule and glory of God into all creation)



3 Risk-Taking inspired by the Triune God

- Human beings have scope for action – starting with the Garden of Eden!
- The parable of the talents: the servant who took risk and generated a return was rewarded (Matt 25:14-30)



4

The Essence of Leadership



4. The Essence of Leadership

What do leaders do?

- Shepherd the system and subsystems
- Implement justice/fairness in the community
- Serve their followers

4. The Essence of Leadership

What do leaders do?

- Cultivate the culture of an organization or community
- Cast vision
- Lead the process

5

Biblical Principles About Leadership



5-Where Does Leadership Come from? And for what purpose?

- Spirit-Gifting
- Circumstances
- The Community
- As a Result of Leaders making Followers into Leaders

(All from God!)



5-What Do Leaders Do?

- Cast vision
- Create organizational culture
- Lead the process
- Implement justice/fairness in the community
- Serve their followers



6

The Essence of Entrepreneurial Leadership



6-The Essence of Entrepreneurial Leadership

- What is “leadership”?
- What is “entrepreneurial leadership”?



6-The Essence of Entrepreneurial Leadership

- James Kouzes & Barry Posner - “pioneering”
- Ian MacMillan – “transformational enactment” + “cast enactment”
- Timmons & Spinelli – vision, lead & inspire



6-The Essence of Entrepreneurial Leadership

Maxwell's "Five Levels of Leadership"

1	Position	Rights
2	Permission	Relationships
3	Production	Results
4	People Devel'pt	Reproduction
5	Pinnacle	Respect



Conclusion



CONCLUSION

“I want to be a noisy Christian. I am passionate about telling biblical stories through mass media. Christians are presently the largest and most ineffective tribe in the world. The world will be won, when we are one!”



Mark Burnett, Hollywood Producer &
Entrepreneurial Leaders Award Recipient 2013

CONCLUSION: EXPONENTIAL IMPACT

Entrepreneurship

+

Leadership

=

Entrepreneurial Leadership

&

Exponential Impact!

