

ELO Oxford

Entrepreneurial Leaders **Institute**



ENTREPRENEURIAL LEADERS PROGRAMME

Oxford, Aug 16-22, 2020

A world-class transformative experience for Christian marketplace and entrepreneurial leaders



www.ELOOxford.com

Offered by the Entrepreneurial Leaders Institute in collaboration with Wycliffe Hall



“The ELO week at Oxford was a highlight of my year. In one week, I was challenged to live out my calling, made great new friends and renewed old ones, enjoyed an amazing historic learning environment and had lots of fun.”

Dave Brereton, Executive Chairman of
the Board, TECSYS Inc.
(Oxford ELP 2018 & 2019)

WELCOME

The “Entrepreneurial Leaders Programme” (“ELP”), launched in August 2018, has been an outstanding success since inception! The ELP combines a clear curricular focus, great instructors, outstanding cohort and an exceptional ambience—together creating a unique experience.

The ELP is a one-week intensive and transformative experience for Christian marketplace and entrepreneurial leaders from around the world.

The goal of the ELP is to equip successful Christian marketplace and entrepreneurial leaders to leverage their resources for greater difference-making in their respective spheres of influence such as business, church, non-profits and society.

Are you successful in many areas of your life and yet you have a yearning to expand your difference-making potential, to make your life count, and to build a spiritual legacy? If so, this programme is for you.

The ELP is targeted towards entrepreneurs, owners and senior leaders of for-profit businesses with a minimum of 10 years’ track record of success. The ELP provides a dynamic and interactive environment, with learning from world-class instructors and from a global and diverse cohort of peers.

The ELP integrates guest presenters from Oxford (including Wycliffe Hall) and from around the world. The ELP content is rooted in decades of experience, extensive research and many years of practical application.

The Entrepreneurial Leaders Institute offers the ELP in collaboration with Wycliffe Hall, a Permanent Private Hall of the University of Oxford. The Entrepreneurial Leaders Institute is part of Entrepreneurial Leaders Organization (ELO) (www.ELONetwork.org), which has an unmatched track record of excellence in executive education programmes & events.

In addition to world class instruction, the ambience of Oxford is inspiring for ELP participants. The 850-year old university city with its fabled spires and medieval colleges, along with various other attractions, is unmatched in the world.

The bottom line: there is no equivalent to this high level Christian leadership education at Oxford provided through the ELP. We invite you to join an outstanding community of global difference-makers.

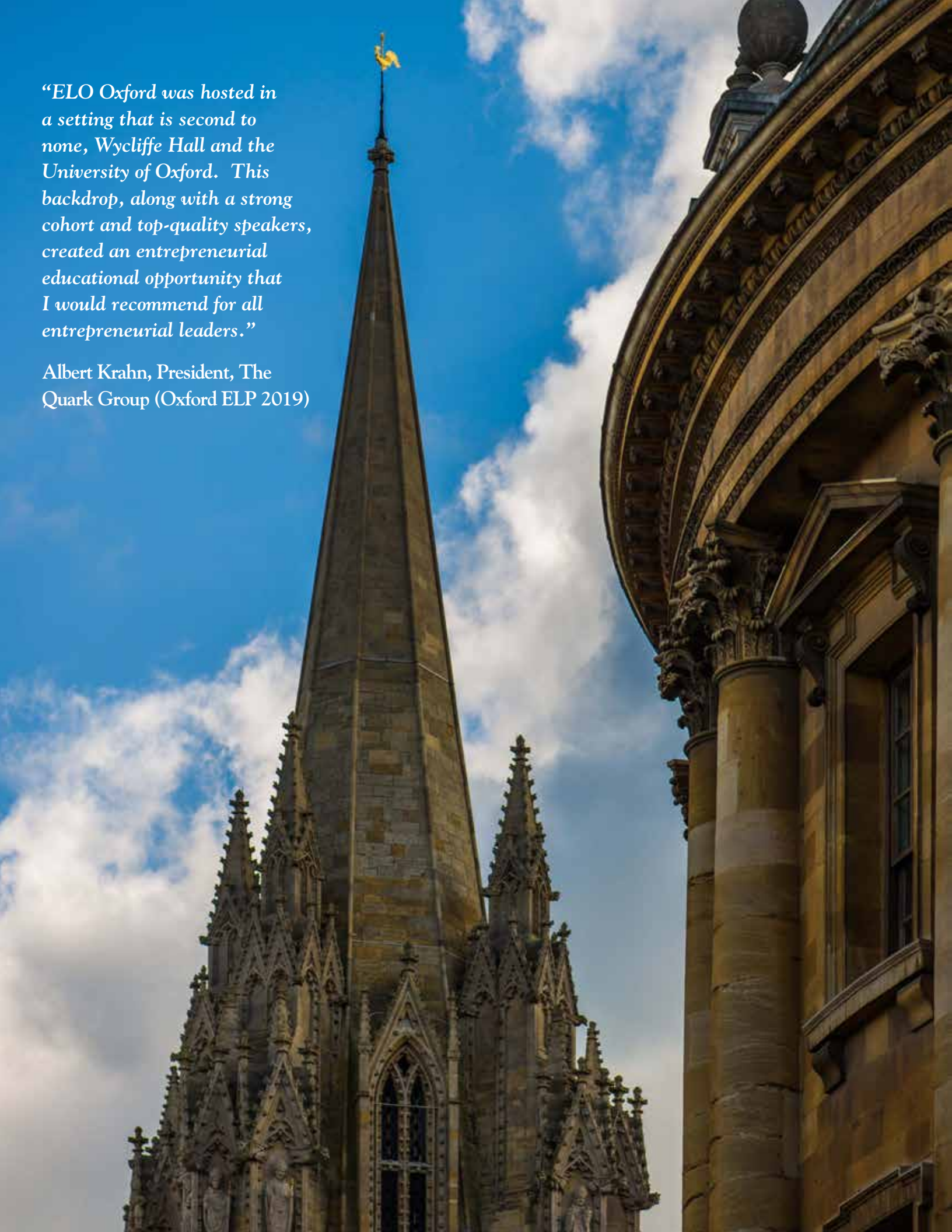


Dr. Richard J. Goossen

Director

Entrepreneurial Leaders Institute

Oxford

A photograph of a Gothic cathedral spire and a classical building facade against a blue sky with clouds. The spire is tall and pointed, topped with a golden cross. The classical building features a large column and a curved pediment. The sky is bright blue with scattered white clouds.

“ELO Oxford was hosted in a setting that is second to none, Wycliffe Hall and the University of Oxford. This backdrop, along with a strong cohort and top-quality speakers, created an entrepreneurial educational opportunity that I would recommend for all entrepreneurial leaders.”

Albert Krahn, President, The Quark Group (Oxford ELP 2019)

ELO Network

Christian Marketplace Leaders

ELO began in 2005 when Dr. Richard J. Goossen organized a simple coffee and dessert evening for 150 Christian business leaders in Vancouver, Canada. This initial gathering revealed that there was a strong interest among Christian business leaders to be affirmed in their marketplace calling, to connect with other like-minded individuals and to be equipped by top practitioners.

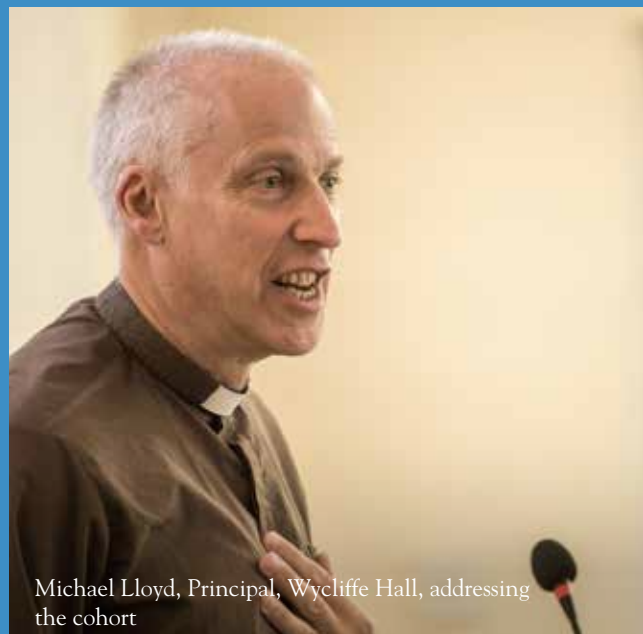
ELO has evolved to an organization with global scope, impacting over 100,000 people annually through events and online resources. ELO has held over 50 executive education level events successfully in Vancouver, Toronto, Winnipeg, Edmonton, Shanghai, Hong Kong and Singapore. ELO has had over 7,500 attendees since 2005.

ELO has attracted the top thought leaders and practitioners from throughout the world. Practitioners have included the following: John C. Maxwell, the world's top leadership expert with 26 million books sold; Mark Burnett, Hollywood's #1 TV producer; Lord Robert Edmiston, a UK billionaire and head of I.M. Group; Mart Green, Chairman, Hobby Lobby Group, Oklahoma, a billionaire family; Stephen K. Green, former Chair and CEO of HSBC; and Edward Ong, Property Developer, Singapore. Thought leaders have included individuals from Oxford, Cambridge, McGill, Yale and Baylor.

The ELO events connect, equip and inspire Christian marketplace and entrepreneurial leaders.



John Lennox, Adjunct Instructor (2018, 2019 & 2020), with Rick Goossen, engaged in Q & A with cohort



Michael Lloyd, Principal, Wycliffe Hall, addressing the cohort

OXFORD & WYCLIFFE HALL

Oxford is a vibrant and stunning city, with a total population of 150,000, including over 30,000 students. There is a wealth of cultural, recreational, and sports facilities within a busy and cosmopolitan atmosphere.

Although Oxford is a bustling city, it is an architectural delight, placed in the heart of the Oxfordshire countryside and surrounded by ancient meadowland. Oxford boasts beautiful waterways, the oldest botanic garden in the country, the University Parks, Port Meadow, and innumerable college gardens and quads, so that you are never far from tranquility and escape.

Oxford has an enduring history of Christian witness, and the Christian faith continues to thrive here. From John Wesley to C.S. Lewis, many influential Christians have walked these cobblestoned paths. There are flourishing churches of different sizes, liturgies, and traditions that are passionate about making the good news of Jesus known.

The University of Oxford is the oldest university in the English-speaking world, founded near the turn of the twelfth century. Today, the university consists of 38 independent colleges and 6 permanent private halls. The collegiate system is at the heart of the university's success.

Wycliffe Hall is a Permanent Private Hall of the University of Oxford. The Permanent Private Halls can retain their Christian character. Wycliffe Hall has a unique calling to be advocates of the historical Christian faith and to equip the Christian leaders of the future. Wycliffe Hall, which is collaborating with ELO, has a track record of doing so with other organizations. For example, Wycliffe Hall has a long-standing partnership with the US Council for Christian Colleges & Universities (CCCU) bringing North American students to engage in study at Oxford.



A Permanent Private Hall of the
University of Oxford



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ENTREPRENEURIAL LEADERS PROGRAMME

Foundations & Modules

The Entrepreneurial Leaders Programme (ELP) is a world class entrepreneurial leadership development programme structured around a personal strategic plan for difference-making. We want each participant to be inspired and energized for greater difference-making. We believe that difference making is enhanced through a combination of entrepreneurial and leadership skills. Entrepreneurship is about doing something new, unique and different with a practical application. Leadership is about influence. When these two factors are combined, there is potential for exponential impact. The ELP is rooted in extensive research, best practices and practical application.

Program Foundations:

1. Careful Selection – all participants are carefully selected as Christian owners / leaders of businesses, with an average of at least 10 years' experience.
2. Personal Strategic Plan – each participant will leave with a highly personal strategic plan based on their specific difference-making objectives.
3. Peer Leadership and Interaction – Leaders learn with others which provides opportunity for ongoing encouragement and input in a confidential, continuous and intentional environment of peer learning.
4. World Class Instructors – our world-class faculty are trainers and practitioners who bring a unique mix of expert knowledge and real life experience.



WELCOME RECEPTION

MAGDALEN COLLEGE

Home of C.S. Lewis





FORMAL HALL DINNER

A highlight of the week is the Friday Night Formal Hall Dinner with food, fun & fellowship!



WHY THIS CAN ONLY HAPPEN AT OXFORD

The Entrepreneurial Leaders Institute (ELI) is very strategically situated at Oxford. This is the only place in the world where we can combine the credibility of one of the world's top education institutions and teach from a Christian worldview perspective. You can't do this at Harvard, Columbia or McGill. Why?

Oxford's system is unique with 38 colleges and 6 Permanent Private Halls ("PPHs"). The PPHs that are part of the University of Oxford can retain their Christian character. For example, Wycliffe Hall became a PPH in 1996 within the University of Oxford in recognition of its established reputation as a centre of high-quality education. As a result, Wycliffe is an integral part of the University and all students are registered on University-recognised degrees and courses. Importantly, however, Wycliffe retains its independence, being governed by an independent Council whose members must sign the Hall's Trust Deed. This deed safeguards the Hall's evangelical commitment to biblical theology and Christian mission.

This combination – being an integral part of the University yet also independent – gives Wycliffe Hall its distinctive status. As stated on their



website, "We are a community that is committed to the historical Christian faith, while also being a constituent part of one of the world's leading universities. This unique combination gives us a unique calling, to be advocates of the Christian faith within contemporary University-level debates and to equip the Christian leaders of the future by engaging students in rigorous theological study at the highest possible academic level."

This is a fundamentally different dynamic than North American universities, many of which started with

religious and typically Christian roots, but which long since been discarded. In short, Wycliffe with its unique position could not exist in North America or other parts of the world.

The result is that the Entrepreneurial Leaders Programme can provide world-class instruction from a Christian perspective within the bosom of one of the world's great universities.

ELO is pleased to collaborate with Wycliffe as it believes Wycliffe is in a position of strategic importance to the greater Christian community worldwide.



CERTIFICATE OF COMPLETION



PARTICIPANT FEEDBACK

The Entrepreneurial Leaders Programme (ELP) was in the words of participants “life-changing”, “a great experience”, “a home run”, “fantastic”, a “once-in-a-lifetime opportunity”, and a “smashing success!” In short, The ELP met and exceeded all expectations. The goal was to plant a seed of a programme that will become a centre for the education of marketplace and entrepreneurial leaders from around the world to transform their thinking, propel their difference-making, enhance their connectibility and implant a sense of linkage with the past and a desire to shape the future. We believe that was accomplished.

“ELO Oxford program provides an opportunity to reflect deeply on how your vocation, family and faith fit together. Having world class instruction and unique experiences are just the icing on the cake. Great practical takeaways for improving your personal impact. Rekindled a love of learning.”

– **Justin Currie, CPA, Principal, Legacy Business Advisory Services (Oxford ELP 2019)**

“I would definitely recommend the ELP at Oxford to business leaders who are interested in a better understanding of how God is working in them in their workplace. It is inspiring to closely connect with such a group of high-level Christian entrepreneurs.”

– **Glenn Hofland, President, John G. Hofland Ltd. (Oxford ELP 2018)**

“I came to Oxford somewhat apprehensive of being in a level of learning where I might feel uncomfortable with the quality of teaching or not feeling accepted, but the opposite was true. Everyone was very open and accepting as well as supportive. I would highly recommend the Oxford ELP and encourage anyone who is cautious to embrace the opportunity and see for themselves the high caliber of teaching and encouragement they will receive.”

– **Larry Dyck, President, Jade Transport (Oxford ELP 2019)**

“I will make recommendations—and already have.”

– **Rob Wildeboer, Executive Chairman, Martinrea International Inc. (Oxford ELP 2018)**

“Attending the Oxford ELP was a great revelation for myself. There were questions that I came in with that were answered. I was reassured that what I was doing was right and worth fighting for and I was encouraged to continue to be doing what I am doing. God has called us to be servants in all aspects of His plan. Seeing the fight that Wycliffe Hall has in a secular society makes our own challenges seem yet so small. We need the intelligence and experience to effectively defend Christian Faith in all walks of life and ELO Oxford helps you connect with many business leaders to help support that mission.”

– **Andrew Hordyk, President, Arborwood Tree Service (Oxford ELP 2019)**

“I left the Oxford ELP having grown and been challenged. The interaction with world-class speakers and networking with colleagues who face similar challenges to me were both enriching.”

– **Ralph Loewen, President and CEO, Itegy, (Oxford ELP 2018)**

“The quality of the course and the interaction with other participants exceeded my high expectations. It was excellent, not only for content, but also the informal discussions.”

– **Robert Graham, President, Redeemer University College (Oxford ELP 2019)**

PARTICIPANT FEEDBACK

Participants were asked, "On a scale of 1 (low/poor) to 10 (high/excellent) how would you grade various aspects of the ELP?"

LEGEND

A+ 87 - 100

A 84-86

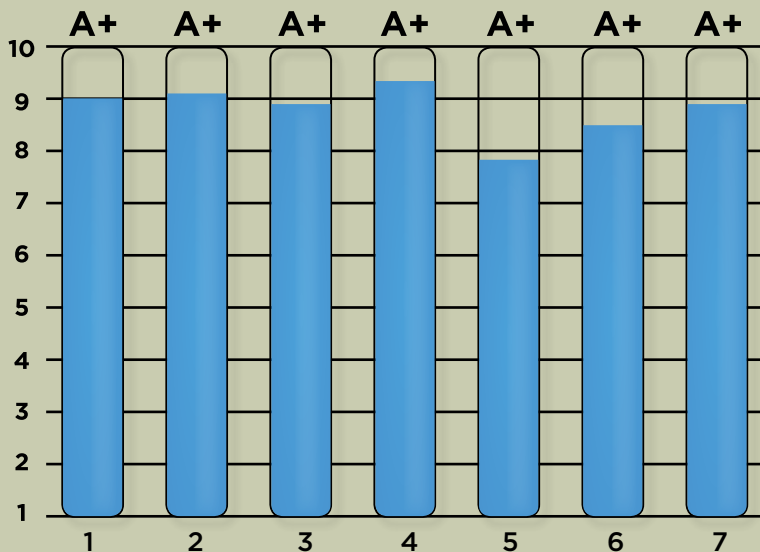
A - 80 - 83

B+ 77-79

B 74-76

B- 70-73

ENTREPRENEURIAL LEADERS PROGRAMME, OXFORD EXPERIENCE



1. The "value" of the Friday Dinner? (i.e. by "value" I mean was it fun, informative, good fellowship)?
2. The "value" of the evensong at Christ Church Cathedral? (i.e. by "value" I mean the following... it was an "optional" event. Was it worth doing? Would you suggest ELO includes this again?
3. The quality of the cohort?
4. The experience of being in Oxford?
5. The value of the ELP in relation to the cost?
6. The overall quality of the entire ELP?
7. I would recommend the programme (ELP) to others?



BENEFITS

Your time in the ELP will be inspiring, challenging and stimulating. You will be re-energised and re-committed to make a difference.

The Key Benefits:

1. Transformational experience for difference-making
2. Surrounded by a peer cohort
3. The inspiring atmosphere of Oxford
4. Ongoing Community



DIRECTOR & INSTRUCTORS

Dr. Richard J. Goossen is Director of the Entrepreneurial Leaders Institute and the Course Coordinator (see www.ELONetwork.org for a profile). He manages the involvement of various guest instructors from Oxford and beyond throughout the week.

The emphasis is on guest instructors who are experienced business leaders who provide practical applications. There will also be some professors who can help with informing our worldview and theological perspective. ELO has an outstanding track record in attracting top speakers from throughout the world. The instructors from last year's programmes can be viewed online. Instructors will vary each year, but every effort will be made to maintain the same level of excellence.



CERTIFICATE OF ATTENDANCE

Each attendee will receive a "Certificate of Attendance" from the Entrepreneurial Leaders Institute and Wycliffe Hall (see photo's on p. 15).

NEXT STEPS & CONTACT

APPLICATION

Please note that for the ELP there are many more applications than there are places in the programme.

Admission is based on the following guidelines (among others):

Enrolment in this course is by application in order to ensure that participants meet the targeted criteria: entrepreneur, owner, founder, senior leader (exceptions are made only by special request)

Preferred applicants have a minimum of 10 years' successful track record

Care will be given to the composition of the group (geographical location, industry).

There are no prerequisites in terms of prior education.

For further information or an Application for Admission please contact:

Office Manager

Entrepreneurial Leaders Institute

E: Admin@ELONetwork.org



