



ELO Oxford

Entrepreneurial Leaders **Institute**

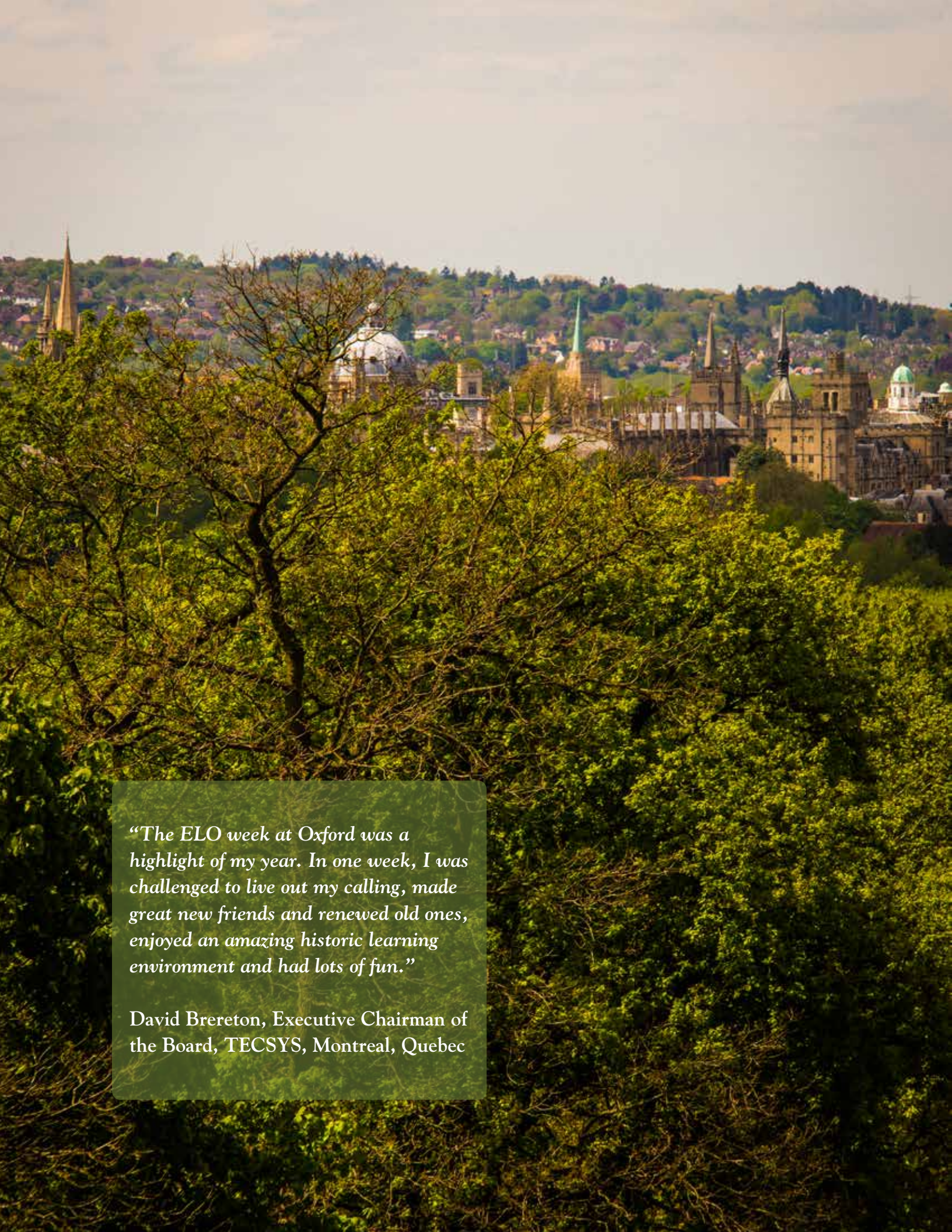
ENTREPRENEURIAL LEADERS PROGRAMME

Oxford, Aug 11-19, 2019

*A world-class transformative experience for Christian
marketplace and entrepreneurial leaders*

www.ELOOxford.com

Offered by the Entrepreneurial
Leaders Institute in collaboration
with Wycliffe Hall



“The ELO week at Oxford was a highlight of my year. In one week, I was challenged to live out my calling, made great new friends and renewed old ones, enjoyed an amazing historic learning environment and had lots of fun.”

David Brereton, Executive Chairman of the Board, TECSYS, Montreal, Quebec

WELCOME

The “Entrepreneurial Leaders Programme” (“ELP”) was launched in August 2018, was oversubscribed, and was an outstanding success! The ELP combined a clear curricular focus, great instructors, outstanding cohort and an exceptional ambience together creating a unique experience.

The ELP is a one-week intensive and transformative experience for Christian marketplace and entrepreneurial leaders from around the world.

The goal of the ELP is to equip successful Christian marketplace and entrepreneurial leaders to leverage their resources for greater difference-making in their respective spheres of influence such as business, church, non-profits and society.

Are you successful in many areas of your life and yet you have a yearning to expand your difference-making potential, to make your life count, and to build a spiritual legacy? If so, this programme is for you.

The ELP is targeted towards entrepreneurs, owners and senior leaders of for-profit businesses with a minimum of 10 years’ track record of success. The ELP provides a dynamic and interactive environment, with learning from world-class instructors and from a global and diverse cohort of peers.

The ELP integrates guest presenters from Oxford (including Wycliffe Hall) and from around the world. The ELP content is rooted in decades of experience, extensive research and many years of practical application.

The Entrepreneurial Leaders Institute offers the ELP in collaboration with Wycliffe Hall, a Permanent Private Hall of the University of Oxford. The Entrepreneurial Leaders Institute is part of Entrepreneurial Leaders Organization (ELO) (www.ELONetwork.org), which has an unmatched track record of excellence in executive education events.

In addition to world class instruction, the ambience of Oxford is inspiring for ELP participants. The 850-year old university city with its fabled spires and medieval colleges, along with various other attractions, is unmatched in the world.

The bottom line: there is no equivalent to this high level Christian leadership education at Oxford to be provided through the ELP. We invite you to join an outstanding group of global difference-makers.

Dr. Richard J. Goossen
Director
Entrepreneurial Leaders Institute
Oxford



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ENTREPRENEURIAL LEADERS ORGANIZATION

ELO Network

Christian Marketplace Leaders

ELO began in 2005 when Dr. Richard J. Goossen organized a simple coffee and dessert evening for 150 Christian business leaders in Vancouver, Canada. This initial gathering revealed that there was a strong interest among Christian business leaders to be affirmed in their marketplace calling, to connect with other like-minded individuals and to be equipped by top practitioners.

ELO has evolved to an organization with global scope, impacting over 100,000 people annually through conferences and online resources. ELO has held over 50 events successfully in Vancouver, Toronto, Winnipeg, Edmonton, Shanghai and Hong Kong. ELO has had over 15,000 attendees since 2005.

ELO has attracted the top thought leaders and practitioners from throughout the world. Practitioners have included the following: John C. Maxwell, the world's top leadership expert with 26 million books sold; Mark Burnett, Hollywood's #1 TV producer; Lord Robert Edmiston, a UK billionaire and head of I.M. Group; Mart Green, Chairman, Hobby Lobby Group, Oklahoma, a billionaire family; Stephen K. Green, former Chair and CEO of HSBC; and Edward Ong, Property Developer, Singapore. Thought leaders have included individuals from Oxford, Cambridge, McGill, Yale and Baylor.

The ELO events connect, equip and inspire Christian marketplace and entrepreneurial leaders.



Simon Pillar, Pacific Equity Partners,
Adjunct Instructor 2018 & Gospel Patron



Rick Goossen with Allan Chapman, Adjunct Instructor
2018, a widely-published author who teaches
history of science at Oxford

OXFORD & WYCLIFFE HALL

Oxford is a vibrant and stunning city, with a total population of 150,000, including over 30,000 students. There is a wealth of cultural, recreational, and sports facilities within a busy and cosmopolitan atmosphere.

Although Oxford is a bustling city, it is an architectural delight, placed in the heart of the Oxfordshire countryside and surrounded by ancient meadowland. Oxford boasts beautiful waterways, the oldest botanic garden in the country, the University Parks, Port Meadow, and innumerable college gardens and quads, so that you are never far from tranquility and escape.

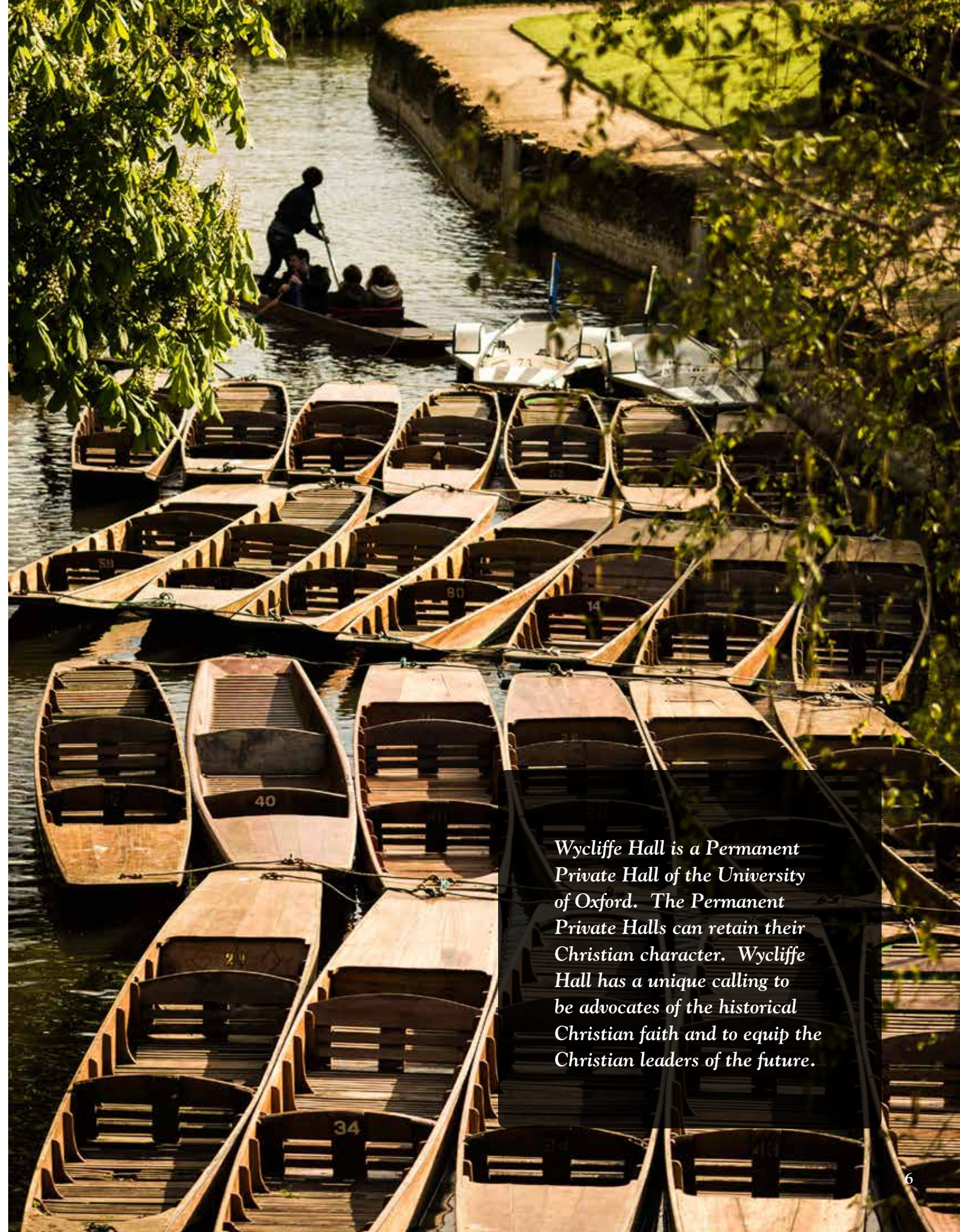
Oxford has an enduring history of Christian witness, and the Christian faith continues to thrive here. From John Wesley to C.S. Lewis, many influential Christians have walked these cobblestoned paths. There are flourishing churches of different sizes, liturgies, and traditions that are passionate about making the good news of Jesus known.

The University of Oxford is the oldest university in the English-speaking world, founded near the turn of the twelfth century. Today, the university consists of 38 independent colleges and 6 permanent private halls. The collegiate system is at the heart of the university's success.

Wycliffe Hall is a Permanent Private Hall of the University of Oxford. The Permanent Private Halls can retain their Christian character. Wycliffe Hall has a unique calling to be advocates of the historical Christian faith and to equip the Christian leaders of the future. Wycliffe Hall, which is collaborating with ELO, has a track record of doing so with other organizations. For example, Wycliffe Hall has a long-standing partnership with the US Council for Christian Colleges & Universities (CCCCU) bringing North American students to engage in study at Oxford.



A Permanent Private Hall of the
University of Oxford



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CHAPEL



ENTREPRENEURIAL LEADERS PROGRAMME

Foundations & Modules

The Entrepreneurial Leaders Programme (ELP) is a world class entrepreneurial leadership development programme structured around a personal strategic plan for difference-making. We want each participant to be inspired and energized for greater difference-making. We believe that difference making is enhanced through a combination of entrepreneurial and leadership skills. Entrepreneurship is about doing something new, unique and different with a practical application. Leadership is about influence. When these two factors are combined, there is potential for exponential impact. The ELP is rooted in extensive research, best practices and practical application.

Program Foundations:

1. Careful Selection – all participants are carefully selected as Christian owners / leaders of businesses, with an average of at least 10 years' experience.
2. Personal Strategic Plan – each participant will leave with a highly personal strategic plan based on their specific difference-making objectives.
3. Peer Leadership and Interaction – Leaders learn with others which provides opportunity for ongoing encouragement and input in a confidential, continuous and intentional environment of peer learning.
4. World Class Instructors – our world-class faculty are trainers and practitioners who bring a unique mix of expert knowledge and real life experience.



GARDEN PARTY



Magdalen College (home of C.S. Lewis)



Rick Goossen with Wycliffe Hall students



Garden Reception, Cloisters Quad, Magdalen College





FORMAL HALL DINNER

A highlight of the week is the Friday Night Formal Hall Dinner with food, fun & fellowship!

WHY THIS CAN ONLY HAPPEN AT OXFORD

The Entrepreneurial Leaders Institute (ELI) is very strategically situated at Oxford. This is the only place in the world where we can combine the credibility of one of the world's top education institutions and teach from a Christian worldview perspective. You can't do this at Harvard, Columbia or McGill. Why?

Oxford's system is unique with 38 colleges and 6 Permanent Private Halls ("PPHs"). The PPHs that are part of the University of Oxford can retain their Christian character. For example, Wycliffe Hall became a PPH in 1996 within the University of Oxford in recognition of its established reputation as a centre of high-quality education. As a result, Wycliffe is an integral part of the University and all students are registered on University-recognised degrees and courses. Importantly, however, Wycliffe retains its independence, being governed by an independent Council whose members must sign the Hall's Trust Deed. This deed safeguards the Hall's evangelical commitment to biblical theology and Christian mission.

This combination – being an integral part of the University yet also independent – gives Wycliffe Hall its distinctive status. As stated on their



website, "We are a community that is committed to the historical Christian faith, while also being a constituent part of one of the world's leading universities. This unique combination gives us a unique calling, to be advocates of the Christian faith within contemporary University-level debates and to equip the Christian leaders of the future by engaging students in rigorous theological study at the highest possible academic level."

This is a fundamentally different dynamic than North American universities, many of which started with

religious and typically Christian roots, but which long since been discarded. In short, Wycliffe with its unique position could not exist in North America or other parts of the world.

The result is that the Entrepreneurial Leaders Programme can provide world-class instruction from a Christian perspective within the bosom of one of the world's great universities.

ELO is pleased to collaborate with Wycliffe as it believes Wycliffe is in a position of strategic importance to the greater Christian community worldwide.

Friday night dinner - Rev Dr. Micheal Lloyd, Principal, Wycliffe Hall, patiently waiting for Rick Goossen to finish speaking.



Dave Brereton rises to deliver impromptu prepared remarks in rebuttal to Rick Goossen.

CERTIFICATE OF COMPLETION



PARTICIPANT FEEDBACK

The Entrepreneurial Leaders Programme (ELP) was in the words of participants “life-changing”, “a great experience”, “a home run”, “fantastic”, a “once-in-a-lifetime opportunity”, and a “smashing success!” In short, The ELP met and exceeded all expectations. The goal was to plant a seed of a programme that will become a centre for the education of marketplace and entrepreneurial leaders from around the world to transform their thinking, propel their difference-making, enhance their connectibility and implant a sense of linkage with the past and a desire to shape the future. We believe that was accomplished.

“I would definitely recommend the ELP at Oxford to business leaders who are interested in a better understanding of how God is working in them in their workplace. It is inspiring to closely connect with such a group of high level Christian entrepreneurs.”

– Glenn Hofland, President, John G. Hofland Ltd., Mississauga, Ontario

“I would highly recommend this event on two levels. First, of course, the presenters, and secondly the participants. Because we were a like-minded group (although we had a variety of opinions) this made for good discussions in our small groups.”

– Bernie Thiessen, President, Thiessen Real Estate Ventures, Chilliwack, B.C.

“The Entrepreneurial Leaders Programme is a once-in-a-lifetime opportunity. The setting and history of Oxford make it unique. The network of quality leaders and speakers that the ELO is connected to and with is remarkable – to have the calibre of speakers lined up in one week is remarkable. And, finally, I do not know of a location or period of time where I’ve experienced such an intense level of peer learning and mentoring – each participant could write their own book.”

– Hank de Jong, Executive Director, EduDeo, Hamilton, Ontario

“I will make recommendations—and already have.”

– Rob Wildeboer, Executive Chairman, Martinrea International Inc., Vaughan, Ontario

“I left ELP having grown and challenged. The interaction with world-class speakers and networking with colleagues who face similar challenges to me were both enriching.”

– Ralph Loewen, President and CEO, Itergy, Montreal, Quebec

“The Oxford ELP was a fantastic experience! I greatly enjoyed the opportunity to meet and learn from Christian business leaders from around the world. We were able to share with and encourage each other, and to do so in the setting of Oxford University.”

– Nathan Rooke, Owner/Advisory Board Member, Rooke Family Companies, Abbotsford, B.C.

“Overall a great programme. I will be recommending it to my contacts going forward.”

– Larry Dyck, Co-Founder, President & CEO, Decor Cabinets, Morden, Manitoba

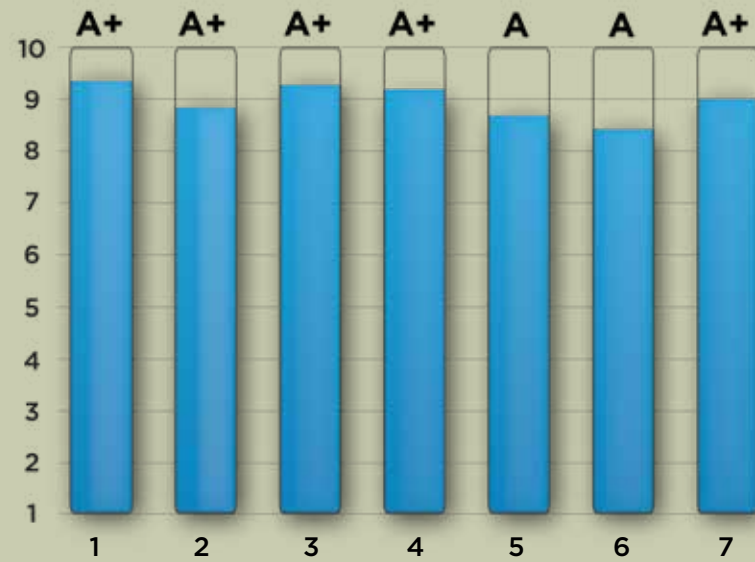
PARTICIPANT FEEDBACK

Participants were asked, "on a scale of 1 (low/poor) to 10 (high/excellent) how would you grade various aspects of the ELP?"

LEGEND

- A+ 87 - 100
- A 84-86
- A - 80 - 83
- B+ 77-79
- B 74-76
- B- 70-73

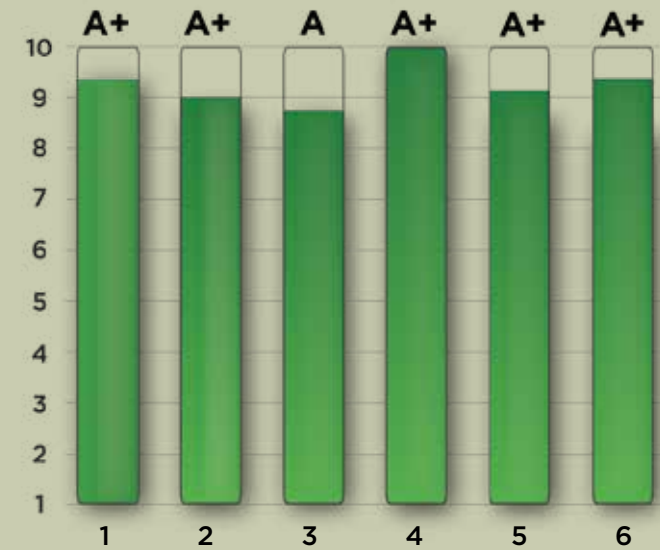
ENTREPRENEURIAL LEADERS PROGRAMME, OXFORD EXPERIENCE



1. The "value" of the Friday Dinner? (i.e. by "value" I mean was it fun, informative, good fellowship?)
2. The "value" of the evensong at Christ Church Cathedral? (i.e. by "value" I mean the following... it was an "optional" event. Was it worth doing? Would you suggest ELO includes this again?)
3. The quality of the cohort?
4. The experience of being in Oxford?
5. The value of the ELP in relation to the cost?
6. The overall quality of the entire ELP?
7. I would recommend the programme (ELP) to others?



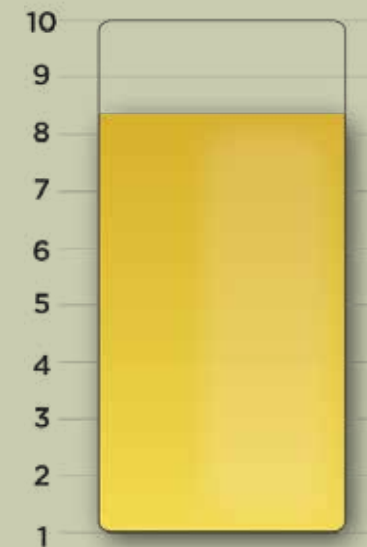
TWO DAY EXTENSION TOUR & SITE VISITS



1. Tour of "The Kilns" (C.S. Lewis' Home), walk through forest, visit C.S. Lewis' grave site and his parish church.
2. Afternoon tea at The Old Bakery Tea Room and visit with Allan and Jackie Slough.
3. Church service @ St. Ebbe's.
4. Blenheim Palace - tour of the palace & walking the grounds.
6. Presentation & walking tour with Allan Chapman.

GUEST PRESENTERS

A



BENEFITS

Your time in the ELP will be inspiring, challenging and stimulating. You will be re-energised and re-committed to make a difference. The outcome will be a personal strategic plan for difference making – and having a reference point for comparison from your peers.

The Key Benefits:

1. Transformational experience for difference-making
2. Surrounded by a peer cohort
3. The inspiring atmosphere of Oxford
4. Personal Strategic Plan
5. Ongoing Community



MATERIALS

The bulk of the materials will be accessed online. Other materials will be provided upon arrival.

DIRECTOR & INSTRUCTORS

Dr. Richard J. Goossen is Director of the Entrepreneurial Leaders Institute and the Course Coordinator (see www.ELONetwork.org for a profile). He manages the involvement of various guest instructors from Oxford and beyond throughout the week.

The emphasis is on guest instructors who are experienced business leaders who provide practical applications. There will also be some professors who can help with informing our worldview and theological perspective. ELO has an outstanding track record in attracting top speakers from throughout the world. The instructors from last year's programme can be viewed online. This year's instructors will differ, but every effort will be made to maintain the same level of excellence.

CERTIFICATE OF ATTENDANCE

Each attendee will receive a "Certificate of Attendance" from the Entrepreneurial Leaders Institute and Wycliffe Hall.

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WHAT'S INCLUDED?

The ELP course fee includes the following:

- Bed & Breakfast accommodation
- A welcome reception and a closing dinner
- Lunch each day

Participants are on their own for dinner from Monday – Thursday. We will, however, have some optional activities for the evenings during the week.

SPOUSAL ADD ON

Participants may wish to have their spouse or other family members accompany them. Oxford is a great environment for rest, relaxation, and rejuvenation.

Here is what is included:

- Upgrade from single to twin accommodation
- Bed & Breakfast accommodation
- A welcome reception and a closing dinner



TWO DAY EXTENSION & SITE VISITS

The course incorporates a two-day extension which including site visits to one or two businesses and tours of the surrounding areas from the morning of Sat, August 17th to Mon, August 19th. This two-day extension including an additional two days of their bed & breakfast accommodation (we will be doing day trips from Oxford and not staying elsewhere overnight). Participants in the course from Sun, Aug 11th – Sat, August 17th can opt out of this two-day extension, if they wish to do so.

WHO WILL YOU BE WITH?

You will be among peers from all over the world. The ELP is for entrepreneurs, founders, "owners" or "senior leaders" and marketplace leaders. For every programme its quality is determined to a great extent by the people in the group. ELO organizes the world's leading conferences for Christian marketplace and entrepreneurial leaders. Attendees come from throughout North America and from around the world.

ONGOING COMMUNITY

Your time at the ELI is the start of a connection with a community of difference-makers.

NEXT STEPS & CONTACT

For further information or an Application
for Admission please contact:

Dr. Richard J. Goossen, Director
Entrepreneurial Leaders Institute
Wycliffe Hall, Oxford

E: Rick@ELONetwork.org





Wycliffe Hall

Wycliffe Hall


DISABLED
PARKING ONLY